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Report on Motorcycle Rally Against Drug Abuse

Organised by NSS Unit, B.B.K. College, Nagaon, Assam

Date: 31st October 2026 Time: 11:30 AM onwards

The NSS Unit of B.B.K. College, Nagaon, Assam, organised a Motorcycle Rally Against Drug Abuse on 31st October 2026 at 11:30 AM onwards, on the occasion of National Unity Day. The programme aimed to create awareness among the general public, particularly the youth, about the harmful effects of drug abuse and the importance of maintaining a healthy and drug-free society.

Objectives of the Programme

The major objectives of the rally were:

1. To create awareness about the harmful consequences of drug addiction.
2. To motivate young people to stay away from drugs and other intoxicating substances.
3. To promote a healthy lifestyle and positive social values.
4. To encourage community participation in the fight against drug abuse.
5. To spread the message of unity, peace and social responsibility among citizens.

Description of the Event

The programme was organised by the NSS Unit of B.B.K. College as part of the observance of National Unity Day, which commemorates the birth anniversary of Sardar Vallabhbhai Patel. A large number of enthusiastic NSS volunteers and students participated in the motorcycle rally. The participants carried various awareness placards displaying powerful messages such as "Say No to Drugs," "Drugs Destroy Dreams," "Drug Abuse Destroys Lives," "Healthy Youth, Bright Future" and "Drug-Free Youth, Strong India."

The rally served as a platform to communicate the dangers of drug addiction and its adverse effects on individuals, families and society. Through the display of awareness posters and active participation, the students demonstrated their commitment to building a drug-free society.

The programme also highlighted the significance of National Unity Day by promoting the values of unity, discipline, cooperation and collective responsibility. The enthusiastic involvement of students and faculty members made the event meaningful and impactful.

Outcomes of the Programme

The rally successfully conveyed an important social message regarding the prevention of drug abuse. It helped:

1. Develop social awareness and responsibility among students.
2. Encourage youth participation in anti-drug campaigns.
3. Promote the importance of healthy habits and responsible citizenship.

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4. Strengthen the role of NSS volunteers in community awareness activities.
5. Spread the message of a drug-free and united India.

Photographs of the Programme





Conclusion

The Motorcycle Rally Against Drug Abuse organised by the NSS Unit of B.B.K. College was a meaningful initiative towards creating a healthy, responsible and drug-free society. The active participation of students and faculty members reflected their commitment to social welfare and community development. The programme concluded with a strong message that a drug-free youth is the foundation of a healthy, prosperous and united nation.

The NSS Unit of B.B.K. College remains committed to organising such awareness programmes and contributing towards the well-being of society.

31/10/26

(Dr. Birinchi Choudhury)
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Programme: Motorcycle Rally Against Drug Abuse
Date: 31st October 2026

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