



Internal Quality Assurance Cell

BAOSI BANIKANTA KAKATI COLLEGE

Nagaon, Barpeta

Assam – 781311 (INDIA)

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Report on-
“Observance of Swacchata Pakhwada”

21st August, 2021

The IQAC of BBK College organized “*Swacchata Pakhwada*” along with the rest of India with the objective of bringing a fortnight of intense focus on the issues and practices of *swachhata* meaning cleanliness as part of **Swachha Bharat Mission** led by the government to make India clean. Due to Covid-19 pandemic BBK College had organised *Swachhta Pakhwada* activities from 9th – 15th August, 2021 on Virtual mode.

The IQAC sent out an appeal to the students with the following message:

Dear students of BBK College,

Let us make our local surroundings a better place to live in observing “*Swacchata Pakhwada*” (15 Days Cleanliness Drive) during this week (09th to 15th of August, 2021).

Kindly organize cleanliness drive in your village/ community.

A number of students participated in the cleanliness programme. They took active part in cleaning the surrounding areas of their home and sent the snapshot of the moments to IQAC.

The initiative helped in creating awareness among the students and instilled in them a sense of duty towards making India Clean. This also helped to spread the awareness about *Swachhata Abhiyan*.

Fig.1: The Flyer used to send out the appeal



The flyer is titled "SWACHHATA HI SEVA" and is for the "OBSERVANCE OF 'SWACCHATA PAKHWADA' 2021". It addresses the students of BBK College, asking them to participate in a cleanliness drive from August 9th to 15th, 2021. It provides contact information for the IQAC at BBK College, including an email address (iqacbbkc@gmail.com) and phone numbers (+91 7002974192 / 7002304723). The flyer also encourages students to organize cleanliness drives in their villages and communities. The design features a green background with a cartoon illustration of a boy cleaning a trash bin and a silhouette of a person cleaning a cityscape.

Fig.2: Students participating in cleanliness drive in their villages



Fig.3 & 4: Students participating in cleanliness drive in their villages



Fig.5: Students participating in cleanliness drive in their villages



Fig.6: Students participating in cleanliness drive in their villages



Fig.7: Students participating in cleanliness drive in their villages



Fig.8: Faculty members participating in cleanliness drive in their villages



Fig.9: Faculty members participating in cleanliness drive in their villages



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